

Maslow's Need Hierarchy—Deprivations and Gratifications

	Gratification	Deprivation
Need level		
Physiological	Homeostasis Better with later deprivation No longer motivating	Obsession with food etc. Strong motivator
Safety	Sense of security and safety No longer motivating	Compulsive/obsessive neurosis. Neurotic dependence on protector. Strong motivator
Love/Belongingness	Love and be loved No longer motivating	Maladjustment and severe psychopathology Strong motivator
Self-esteem	Self confidence, worth & adequacy No longer motivating	Severe neurosis, Inferiority, discouragement or compensatory trends Strong motivator
Self-actualization	Self-fulfillment Varies across persons Remains a motivator	Creative struggle?