

Framing Experiment Results

Support for city council proposal by frame

		Effect of proposal on homeless	
		40% housed	60% un-housed
Support for City Council Proposal	Yes	86%	26%
	No	14%	74%
N=		(21)	(19)

Chi-square = 14.4, 1df, p = .000
Correlation (phi or r) = .600; p = .000.
Source: 2019 UCSC Poli 185 Class Exercise

SPSS syntax for analysis of 2019 UCSC Poli 185 class exercise.

Support for Hypothetical Homeless Policy by Prospect.

Inspired by Kahneman & Tversky-Designed to Highlight Prospect Theory.

data list free / HomePolicy Prospect count.

begin data.

1 1 18

1 2 5

2 1 3

2 2 14

end data.

variable labels HomePolicy "Support for city council proposal".

value labels HomePolicy 1 'support' 2 'not support'.

variable labels Frame " Effect of proposal on homeless".

value labels Prospect 1 '40%housed' 2 '60%un-housed'.

weight by count.

crosstabs tables = HomePolicy by Prospect

/cells = column count

/statistics = phi r chisq.